Northwest Missouri State University
Kansas City Alumni Chapter Business Meeting
April 11, 2013

1.) Welcome Amy Washam
2.) Review and Approval of Minutes- Minutes Approved
3.) Roll Call- Lesley Hankins, Bob Stalder, Terry Day, Damian Bridges, Reed Jorgensen, Daniel Posch, Jessica Peak, Wesley Miller, Terry Barmann, Chris Holder, Tony Dorrel, Jason Washam, Amy Washam, Vinnie Vaccaro, Brian Stewart
4.) Report from Alumni House
   a. Pilot Recruitment Event- Polly Howard- April 25- Recruitment event
   b. New Graduates Event- McFadden’s – Introduce graduates to Alumni opportunities through the school- May 23 at 5:00
   c. NW Networks- Voted to continue the events supported by KC Alumni Association
   d. Social Media Intern- position in the Alumni House available to assist Association get information out
   e. Spring Football Game/Athletics brand reveal- April 20
5.) Past Event Wrap Up
   a. Happy Hour at the Landing- Great turnout around 50 people
   b. MIAA Tournament Pre- and Post Parties- Very large crowds- great turnout at McFadden’s who was very grateful for our presence
   c. Snake Saturday- Cold weather prevented a large turnout- around 30 people
      i. Move signage next year for more visibility
      ii. Next year be in the parade
6.) Upcoming Events
   a. Golf Tournament- Please share on Facebook- we need more people to sign up
      i. $125 for Advertising- it will be up all day- not just for our tournament
      ii. May 30- 1:00 Shoal Creek
      iii. Need at least 14 teams
   b. Summer Event Ideas
      i. The Big Rip- waiting to hear when it open to plan an event- Lesley will speak with Josh and Kip- TKEs will possibly sponsor food from KC Smoke Stack or another restaurant
      ii. Sporting KC- Lesley will reach out to get ticket info
      iii. Football Coach Event- Reed, Tony, and Jessica- sometime in July in a centralized location
      iv. May 2 -6:30- NWMSU- KC Center- Social Media Training- a training on how to benefit socially and professionally from Social Media
      v. Happy Hour- Lee’s Summit- possible in June- Chris will look into this
7.) Election
   a. President-
      i. Amy Washam
   b. Vice President- Jessica Peak
   c. Secretary- Bob Stalder
   d. Board Members
      i. Wesley Miller
      ii. Daniel Posch
      iii. Troy Apostol
8.) Meeting Wrap up and Announcements

Next Meeting: May 2- 6:30 at NWMSU KC Center
Will be a short meeting in addition to the Social Media training.