Northwest Missouri State University  
Kansas City Alumni Chapter  
Annual Board Meeting  
January 10th, 2013

1.) Welcome Amy Washam  
2.) Review and Approval of Minutes- Minutes approved  
3.) Roll Call- Lesley Hankins, Jason Washam, Amy Washam, Jessica Peak, Bob Stalder, Terry Day, Tony Dorrel, Damien Bridges, Reed Jorgensen, Chris Holder, Neil Neumeyer, Brian Stewart  
4.) Report from Alumni House- Polly Howard  
   a. In March there will be a survey going out to poll people in regards to Alumni Activity- Be sure to fill it out and tell your friends to do the same.  
   b. The new focus will be on 4 topics for the Alumni House  
      i. Support  
      ii. Recruitment  
      iii. Hiring Graduates  
      iv. Mentoring  
   c. Tried to start Omaha and Des Moines Northwest Networks, but didn’t really take off like Kansas City  
   d. Emphasis is going towards Social Media for Alumni Association information  
   e. Discussion on what the University can do to help Chapters  
      i. Money set aside for events- so we can budget  
      ii. Allow a small percentage of our fundraising towards spending  
      iii. $500 or 10%  
   f. Discussion on participation for new graduates in Alumni programs  
      i. Allow chapter board members to discuss Alumni Chapters in a Senior Seminar class  
      ii. Send out reminders a year after students graduate.  
5.) Website/Email Update- Bob Stalder and Amy Washam  
   a. Agenda and Minutes will be posted on Facebook and the website  
   b. Board Member Picture for site will be taken at Snake Saturday  
   c. Hundreds of pictures have been added to Facebook and soon to the website.  
6.) Past Events  
   a. Basketball Coach event at Brewtop  
      i. 30 attendees  
      ii. Extend invite to parents of players  
   b. Arrowhead Happy Hour  
      i. Approximately 40 attendees
ii. Try to use McFaddens more effectively

c. Homecoming events- nothing to report
d. The Other Place Happy Hour- 20 attendees
e. Holiday Party
   i. Approximately 25 w/ 10 children

7.) Upcoming Events
   a. The Landing Happy Hour
      i. Feb 1st 5PM
   b. MIAA Basketball Tournament
      i. Coordinating with Alumni house
      ii. More info to come
   c. Snake Saturday
      i. March 16
      ii. Keep it Kid Friendly- face painting, bounce house, Bobby
      iii. Grid Iron to Cook- Ryan George
      iv. Dan Runde- Smoker
   d. April ideas
      i. Big Rip Brewery
      ii. Winery
      iii. Golf Simulation at Conrad’s
      iv. Movie night at Screenland
   e. Golf Tournament
      i. May 30th
      ii. Need donation and sponsorships

8.) Fundraisers
   a. Koozies still available- Need to place another order
   b. Banners follow-up
   c. Tent for Tailgating

Next Meeting April 11th, 6:30, KC Center